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## Plan Overview

*A Data Management Plan created using DMPonline*

**Title:** Evaluating civic technologies for political engagement: Experiments

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**Funder:** Economic and Social Research Council (ESRC)

**Template:** ESRC Template

### **Project abstract:**

Do digital platforms increase civic participation? We first explore level of existing civic engagement, then randomly assign participants to platform usage to complete an infrastructure reporting task. This is followed by questions regarding intended behaviours and perceptions of local government.

**ID:** 171073

**Start date:** 24-02-2025

**End date:** 30-09-2025

**Last modified:** 18-02-2025

### **Copyright information:**

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# Evaluating civic technologies for political engagement: Experiments

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## Assessment of existing data

**Provide an explanation of the existing data sources that will be used by the research project, with references**

Original data collection

**Provide an analysis of the gaps identified between the currently available and required data for the research**

Question not answered.

## Information on new data

**Provide information on the data that will be produced or accessed by the research project**

survey data, N = 2,000, stored on MS Excel spreadsheet, collected via Qualtrics platform

## Quality assurance of data

**Describe the procedures for quality assurance that will be carried out on the data collected at the time of data collection, data entry, digitisation and data checking.**

- using instruments from established sources, as follows:

Pre block: 10 questions: political participation in the past 12 months (based on DCMS' Community Life Survey, CLS), public consultations in the past 12 months (CLS), membership in decision-making groups (CLS), membership in civic/recreational clubs (CLS), political interest (based on British Election Study, BES), avg. time spent on paid work, housework, and caring (three questions based on Understanding Society surveys, USoc), extroverted personality (two questions drawn from BFI-10)

Post block: 9 questions: trust in local government (BES, adapted), perceived political efficacy locally (BES, adapted), importance of influencing local decisions (CLS), would you like to be more involved locally (CLS), likelihood to attend council meetings or consultations in person, online (2 x CLS), intention to vote next local election (custom), social anonymity preference (Keipi 2015, adapted)

Tasks: in Experiment 1 participants do a visual conjoint where we vary the type of public consultation, using screenshots designed to vary: digital vs analogue method, top-down (council initiative) vs bottom-up (resident initiative), structured data collection vs unstructured, discussion-based consultation. Under each trial, respondents are asked to rate: To what extent do you think this action will improve services or conditions for the local community? To what extent do you think this action gives local residents the power to influence or make decisions for their community? To what extent do you think this action gives local government officials the power to influence or make decisions for their community? How effective do you think this public

engagement method is at reaching a wide range of local residents? For example: different age ranges, non-native speakers, people with disabilities?

In Experiment 2, respondents view a simulation of one of above consultation methods, and are asked to report an infrastructure fault. See survey for specific wording.

Click behaviour: Depending on which group respondents were assigned to, we give them the option to be redirected to a real-life version of the method (e.g civic apps or council websites).

## **Backup and security of data**

**Describe the data security and backup procedures you will adopt to ensure the data and metadata are securely stored during the lifetime of the project.**

our research panel vendor is Delta Poll. We do not collect person identifying data. The anonymised research data is stored on institutional OneDrive and will be deposited at UKDS at project end. Data security procedures follow institutional policy.

## **Management and curation of data**

**Outline your plans for preparing, organising and documenting data.**

documentation will draw on Delta Poll provided codebook which clearly lists questions and coded answers. We will deposit an extended version of this explaining what visual elements were displayed and why.

## **Difficulties in data sharing and measures to overcome these**

**Identify any potential obstacles to sharing your data, explain which and the possible measures you can apply to overcome these.**

The anonymised survey data can be shared on UKDS without further issues

## **Consent, anonymisation and strategies to enable further re-use of data**

**Make explicit mention of the planned procedures to handle consent for data sharing for data obtained from human participants, and/or how to anonymise data, to make sure that data can be made available and accessible for future scientific research.**

We do not handle person identifying information, this is processed on panel vendor's end. We only receive anonymised survey responses. No further issues on confidentiality.

## **Copyright and intellectual property ownership**

**State who will own the copyright and IPR of any new data that you will generate.**

Following Birkbeck institutional procedures on this (higher education).

## **Responsibilities**

**Outline responsibilities for data management within research teams at all partner institutions**

PI manages data and is responsible for all further activities related to final delivery and sharing. The two team members do not work with it directly but will have access as a backup.

## **Preparation of data for sharing and archiving**

**Are the plans for preparing and documenting data for sharing and archiving with the UK Data Service appropriate?**

Yes, sharing on UKDS at project end

**Is there evidence that data will be well documented during research to provide highquality contextual information and/or structured metadata for secondary users?**

Question not answered.

# Planned Research Outputs

## Journal article - "Understanding the impacts of civic technology (working title)"

Drawing on final report, we aim to publish main results in a political science journal as appropriate.

## Report - "Project report"

This is the final report as requested by funder. Will form the basis of further evidence notes, conference and journal publications.

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| Planned research output details                        |     |                 |              |              |                 |           |                |                      |                             |                  |
|--------------------------------------------------------|-----|-----------------|--------------|--------------|-----------------|-----------|----------------|----------------------|-----------------------------|------------------|
| Title                                                  | DOI | Type            | Release date | Access level | Repository(ies) | File size | License        | Metadata standard(s) | May contain sensitive data? | May contain PII? |
| Understanding the impacts of civic technology (wor ... |     | Journal article | Unspecified  | Open         | None specified  |           | None specified | None specified       | No                          | No               |
| Project report                                         |     | Report          | Unspecified  | Open         | None specified  |           | None specified | None specified       | No                          | No               |