Plan Overview

A Data Management Plan created using DMPonline

Title: Evaluating Firm-level heterogeneity in strategic responses to weak signals of industry disruption: The role of dynamic capabilities and organizational information filters

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Project abstract:

In response to various signals of potential sources of disruption to industry dynamics, organizations continue to be faced with the dilemma of how best to isolate the noise to appropriately identify the next ‘big thing’, and proactively position for the impacts of the disruption to ensure competitive advantage. Often industry-scale disruptions have impacts to the business model and strategies of incumbents as well as new arrivals within the industry which have implications for the survival and/or performance of these organizations in the evolved industry. In the wake of these disruptions, while some companies emerge as the leaders in the evolved industry, others who were erstwhile industry leading incumbents get the short end of the innovative disruption stick. Given the same external triggers of industry and business model disruptions, organizations have been seen to develop and execute different strategic choices ranging from an explorative adoption of the disruptive business model to an exploitative strengthening of existing models. The responses of the companies and associated impacts are often driven by their ability to identify, interpret and respond to the early warning signs or weak signals of the disruption in a timely manner. This is particularly critical for large multinational organizations who have a higher hurdle to cross in implementing change quickly due to delays in proliferation of strategic changes throughout the organization stemming from their size, complexities and geographical diversification. This research thus seeks to leverage the combined lenses of the Dynamic capabilities and Weak Signal Information filtering theories to evaluate the firm-level heterogeneity in the strategic responses of multinational organizations to weak signals of industry-wide disruptive change.

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Evaluating Firm-level heterogeneity in strategic responses to weak signals of industry disruption: The role of dynamic capabilities and organizational information filters

Data Collection

What data will you collect or create?

Annual reports and archival data through databases to analyze company plans and responses to disruption weak signals

How will the data be collected or created?

Online databases, Company websites and other secondary data sources such as industry journals

Documentation and Metadata

What documentation and metadata will accompany the data?

company characteristics and disruption characteristics / source

Ethics and Legal Compliance

How will you manage any ethical issues?

ethic approval request submission as required

How will you manage copyright and Intellectual Property Rights (IPR) issues?

as applicable

Storage and Backup

How will the data be stored and backed up during the research?

secure onsite school server and secure offline backup

How will you manage access and security?

leverage access management software

Selection and Preservation

Which data are of long-term value and should be retained, shared, and/or preserved?

company details and analysis

What is the long-term preservation plan for the dataset?

Not yet determined

Data Sharing

How will you share the data?

Secure access on a need-to-know basis

Are any restrictions on data sharing required?

not at this moment

Responsibilities and Resources

Who will be responsible for data management?

self

What resources will you require to deliver your plan?

N/A